

# 2010 Spring Fine Art & Crafts at Westfield Armory

Please complete on screen or print neatly. All information is required.

Name:

Business Name:

Street Address:

City:

State:

Zip:

Phone: ( )

Cell: ( )

Email:

URL (web site): <http://>

Art/Craft Category:

Slide/Photo/Digital Image Information (Include at least three images of your work, plus one of your booth.)

1. Description:

Materials:

Retail Price: \$

2. Description:

Materials:

Retail Price: \$

3. Description:

Materials:

Retail Price: \$

4. Image of Booth (required)

## Power Requirements

None

300 watt Power Box (+\$50)

600 watt Power Box (+\$100, limited availability)

Fees (Payment of application fee, deposit and postdated checks must be submitted with this application.)

8x10 (\$360)

10x10 (\$410)

10x15 (\$615)

10x20 (\$820)

Corner Premium (+\$75)

We hereby apply for a space in the Spring Fine Art & Crafts at Westfield Armory and agree to hold Rose Squared Productions, Inc. its officers, employees, agents and Westfield Armory and its employees harmless for any personal injury, property loss or damages of any nature or cause suffered as a result of the operation of this show and will abide by the rules and regulations listed in the accompanying pages.

Signature:

Date:

Number of free publicity postcards (Remember to consider any NJ area shows!):

Special Requests:



**Rose Squared Productions, Inc.**  
12 Galaxy Court • Hillsborough, NJ 08844-3836  
t 908-874-5247 f 908-874-7098  
<http://www.rosesquared.com/>  
[info@rosesquared.com](mailto:info@rosesquared.com)

## For office use only:

pd

ck no.

a.d.

input

*There is a one-time non-refundable application fee for 2010 which must accompany this application. Before January 15 the fee is \$20; after January 15, the fee is \$25. Please send the application fee as a separate check.*

## Spring Fine Art & Crafts at Westfield Armory a contemporary event

Situated in affluent Westfield, NJ, this new indoor show will be a welcome addition to our long-standing, successful outdoor events.

Building on our database of 30,000 show attendees, there will be an extensive advertising campaign that will include TV, newspapers and posters/discount postcard distribution, direct mailing, and more.

The event will feature 120 fine artists and craftspeople and the armory will be piped and draped to create the proper atmosphere. There will be a Friday all day and Saturday morning set-up. This will be a gated show with the publicity postcards and newspaper ads being discount opportunities.

**Saturday and Sunday  
April 17-18, 2010**

*(Friday set-up is available.)*

# 2010 Fine Art & Crafts at Verona Park

Please complete on screen or print neatly. All information is required.

Name:	Business Name:	
Street Address:		
City:	State:	Zip:
Phone: (       )	Cell: (       )	
Email:	URL (web site): <i>http://</i>	
Art/Craft Category:		

## Slide/Photo/Digital Image Information (Include at least three images of your work, plus one of your booth.)

1. Description:		
Materials:		Retail Price: \$
2. Description:		
Materials:		Retail Price: \$
3. Description:		
Materials:		Retail Price: \$
4. Image of Booth (required) <i>NOTE: Canopy is required.</i>		

## Vehicle Information (Vehicles longer than 30 feet are not allowed in the park without permission.)

<input type="checkbox"/> Car	<input type="checkbox"/> Truck	<input type="checkbox"/> Van	<input type="checkbox"/> SUV	<input type="checkbox"/> RV	<input type="checkbox"/> Other (specify) _____
<input type="checkbox"/> ...with no trailer.	<input type="checkbox"/> ...with small trailer.	<input type="checkbox"/> ...with medium trailer.	<input type="checkbox"/> ...with large trailer.		

## Fees (Payment of application fee, deposit and postdated checks must be submitted with this application.)

<input type="checkbox"/> 10x12 (\$330)	<input type="checkbox"/> 10x15 (\$415)	<input type="checkbox"/> 10x18 (\$495)	<input type="checkbox"/> 10x20 (\$550)	<input type="checkbox"/> 10x24 (\$660)	<input type="checkbox"/> Corner Premium (+\$50)
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We hereby apply for a space in the Fine Art & Crafts at Verona Park and agree to hold Rose Squared Productions, Inc. its officers, employees, agents and Essex County and its Freeholders and its employees harmless for any personal injury, property loss or damages of any nature or cause suffered as a result of the operation of this show and will abide by the rules and regulations listed in the accompanying pages.

Signature:	Date:
Number of free publicity postcards (Remember to consider any NJ area shows!):	
Special Requests:	



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## Fine Art & Crafts at Verona Park

Verona Park is a beautiful Essex County Park in Verona, New Jersey. The park boasts a boat house with rental boats and canoes, a lovely lake and many flower gardens. Its location on busy Bloomfield Avenue in Verona is an excellent location for an art and crafts show. The park is next to Montclair, West Orange, and Cedar Grove.

The 24th annual Fine Art & Crafts at Verona Park is co-sponsored with the Essex County Department of Parks, Recreation & Cultural Affairs and Rose Squared Productions, Inc. **Due to county food concessions, food vendors need not apply.** There is a Friday as well as Saturday morning set-up. The free to the public show runs from 10am-5pm.

**Saturday and Sunday  
May 15-16, 2010**

# 2010 Spring Fine Art & Crafts at Brookdale Park

Please complete on screen or print neatly. All information is required.

Name:	Business Name:	
Street Address:		
City:	State:	Zip:
Phone: (       )	Cell: (       )	
Email:	URL (web site): <i>http://</i>	
Art/Craft Category:		

## Slide/Photo/Digital Image Information (Include at least three images of your work, plus one of your booth.)

1. Description:		
Materials:		Retail Price: \$
2. Description:		
Materials:		Retail Price: \$
3. Description:		
Materials:		Retail Price: \$
4. Image of Booth (required) <i>NOTE: Canopy is required.</i>		

## Vehicle Information (Vehicles longer than 30 feet are not allowed in the park without permission.)

<input type="checkbox"/> Car	<input type="checkbox"/> Truck	<input type="checkbox"/> Van	<input type="checkbox"/> SUV	<input type="checkbox"/> RV	<input type="checkbox"/> Other (specify) _____
<input type="checkbox"/> ...with no trailer.	<input type="checkbox"/> ...with small trailer.	<input type="checkbox"/> ...with medium trailer.	<input type="checkbox"/> ...with large trailer.		

## Fees (Payment of application fee, deposit and postdated checks must be submitted with this application.)

<input type="checkbox"/> 10x12 (\$330)	<input type="checkbox"/> 10x15 (\$415)	<input type="checkbox"/> 10x18 (\$495)	<input type="checkbox"/> 10x20 (\$550)	<input type="checkbox"/> 10x24 (\$660)	<input type="checkbox"/> Corner Premium (+\$50)
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We hereby apply for a space in the Spring Fine Art & Crafts at Brookdale Park and agree to hold Rose Squared Productions, Inc. its officers, employees, agents and Essex County and its Freeholders and its employees harmless for any personal injury, property loss or damages of any nature or cause suffered as a result of the operation of this show and will abide by the rules and regulations listed in the accompanying pages.

Signature:	Date:
Number of free publicity postcards (Remember to consider any NJ area shows!):	
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## Spring Fine Art & Crafts at Brookdale Park

Brookdale Park, located minutes from the Garden State Parkway in affluent, arty Montclair, is a lovely setting for a quality art and crafts show. The event, presently in its 22nd year, is co-sponsored by the Essex County Department of Parks, recreation and Cultural Affairs and Rose Squared Productions, Inc.

The park is very accessible to the public and exhibitors. Exhibitors may drive to their booths to set-up and with a backdrop in place, have their vehicle behind the booth. (Food vendors are invited to apply. Contact us regarding fees.) There is a Friday as well as Saturday morning set-up. The free to the public event runs from 10am-5pm.

**Saturday and Sunday  
June 19-20, 2010**

# 2010 Fine Art & Crafts at Anderson Park

Please complete on screen or print neatly. All information is required.

Name:	Business Name:	
Street Address:		
City:	State:	Zip:
Phone: (       )	Cell: (       )	
Email:	URL (web site): <i>http://</i>	
Art/Craft Category:		

## Slide/Photo/Digital Image Information (Include at least three images of your work, plus one of your booth.)

1. Description:	
Materials:	Retail Price: \$
2. Description:	
Materials:	Retail Price: \$
3. Description:	
Materials:	Retail Price: \$
4. Image of Booth (required) <i>NOTE: Canopy is required.</i>	

## Vehicle Information (Vehicles longer than 30 feet are not allowed in the park without permission.)

<input type="checkbox"/> Car	<input type="checkbox"/> Truck	<input type="checkbox"/> Van	<input type="checkbox"/> SUV	<input type="checkbox"/> RV	<input type="checkbox"/> Other (specify) _____
<input type="checkbox"/> ...with no trailer.	<input type="checkbox"/> ...with small trailer.	<input type="checkbox"/> ...with medium trailer.	<input type="checkbox"/> ...with large trailer.		

## Fees (Payment of application fee, deposit and postdated checks must be submitted with this application.)

<input type="checkbox"/> 10x12 (\$330)	<input type="checkbox"/> 10x15 (\$415)	<input type="checkbox"/> 10x18 (\$495)	<input type="checkbox"/> 10x20 (\$550)	<input type="checkbox"/> 10x24 (\$660)	<input type="checkbox"/> <b>Corner Premium (+\$50)</b>
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We hereby apply for a space in the Fine Art & Crafts at Anderson Park and agree to hold Rose Squared Productions, Inc. its officers, employees, agents and Essex County and its Freeholders and its employees harmless for any personal injury, property loss or damages of any nature or cause suffered as a result of the operation of this show and will abide by the rules and regulations listed in the accompanying pages.

Signature:	Date:
Number of free publicity postcards (Remember to consider any NJ area shows!):	
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## Fine Art & Crafts at Anderson Park

Essex County Department of Parks, Recreation and Cultural Affairs and Rose Squared Productions, Inc. will present the 27th annual Fine Art & Crafts at Anderson Park in Upper Montclair, New Jersey. Our oldest show was selected as one of Sunshine Artists' Magazine's top 200 shows in the country.

Anderson Park is a lovely county park, one block away from the main street in Upper Montclair, and affluent, arty area in northern New Jersey.

Exhibitors may drive to their booths to set-up and with a backdrop in place, have their vehicle behind the booth. (Food vendors are invited to apply. Contact us regarding fees.) There is a Friday as well as Saturday morning set-up. The free to the public event runs from 10am-5pm.

**Saturday and Sunday  
 September 11-12, 2010**

# 2010 Fall Fine Art & Crafts at Brookdale Park

Please complete on screen or print neatly. All information is required.

Name:	Business Name:	
Street Address:		
City:	State:	Zip:
Phone: (       )	Cell: (       )	
Email:	URL (web site): <i>http://</i>	
Art/Craft Category:		

## Slide/Photo/Digital Image Information (Include at least three images of your work, plus one of your booth.)

1. Description:		
Materials:		Retail Price: \$
2. Description:		
Materials:		Retail Price: \$
3. Description:		
Materials:		Retail Price: \$
4. Image of Booth (required) <i>NOTE: Canopy is required.</i>		

## Vehicle Information (Vehicles longer than 30 feet are not allowed in the park without permission.)

<input type="checkbox"/> Car	<input type="checkbox"/> Truck	<input type="checkbox"/> Van	<input type="checkbox"/> SUV	<input type="checkbox"/> RV	<input type="checkbox"/> Other (specify) _____
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## Fall Fine Art & Crafts at Brookdale Park

Brookdale Park, located minutes from the Garden State Parkway in affluent, arty Montclair, is a lovely setting for a quality art and crafts show. The event, presently in its 22nd year in the spring and 11th year in the fall, is co-sponsored by the Essex County Department of Parks, recreation and Cultural Affairs and Rose Squared Productions, Inc. This show was selected as one of *Sunshine Artists Magazine's* top 200 shows in the country.

The park is very accessible to the public and exhibitors. Exhibitors may drive to their booths to set-up and with a backdrop in place, have their vehicle behind the booth. (Food vendors are invited to apply. Contact us regarding fees.) There is a Friday as well as Saturday morning set-up. The free to the public event runs from 10am-5pm.

**Saturday and Sunday  
October 16-17, 2010**

# 2010 Fall Fine Art & Crafts at Westfield Armory

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Name:	Business Name:	
Street Address:		
City:	State:	Zip:
Phone: (        )	Cell: (        )	
Email:	URL (web site): <i>http://</i>	
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2. Description:		
Materials:		Retail Price: \$
3. Description:		
Materials:		Retail Price: \$
4. Image of Booth (required)		

## Power Requirements

- None
  300 watt Power Box (+\$50)
  600 watt Power Box (+\$100, limited availability)

## Fees (Payment of application fee, deposit and postdated checks must be submitted with this application.)

- 8x10 (\$360)
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Signature:	Date:
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## Fall Fine Art & Crafts at Westfield Armory a contemporary event

Situated in affluent Westfield, NJ, this new indoor show will be a welcome addition to our long-standing, successful outdoor events.

Building on our database of 30,000 show attendees, there will be an extensive advertising campaign that will include TV, newspapers and posters/discount postcard distribution, direct mailing, and more.

The event will feature 120 fine artists and craftspeople and the armory will be piped and draped to create the proper atmosphere. There will be a Friday all day and Saturday morning set-up. This will be a gated show with the publicity postcards and newspaper ads being discount opportunities.

**Saturday and Sunday  
November 6-7, 2010**

*(Friday set-up is available.)*

## General Information

All craftspeople, photographers, fine artists, food vendors, 18 years and older may apply. Applications for shows will not be accepted in the following categories: assembled jewelry, ceramics from commercial molds, embellished items, kits, cut bottles, shells, loose stones/gems, etc. All work must be original and completely finished. All work must be made by the exhibitor. No representatives or stores representing artists or craftspeople may apply. No imports, manufactured products or art and crafts supplies may be displayed or sold at any show. Rose Squared Productions, Inc. reserves the right to reject or remove any exhibitor from any of its shows on the basis of exhibiting work not being acceptable for that show. The decision of the promoter is final.

Artisans should have no more than 4 workers/helpers involved with the work.

## Advertising

Advertising for all shows will include: display newspaper ads; a first class mailing of at least 30,000 show postcards to past patrons; JPEG and postcards to all requesting exhibitors; at least 10,000 postcards placed in local stores; press releases and show listings sent to all local papers, radio stations and magazines; press releases and postcards distributed by co-sponsoring organization; large professional banners advertising the show.

## Demonstrations

Demonstrations are encouraged. Those wishing to demonstrate should contact Rose Squared Productions, Inc. for special spatial arrangements.

## Web Site Links

As a courtesy, exhibitors may be included in our gallery and linked to their web site or email address free of charge.

## Requirements

For all shows, each applicant must submit color images representative of the work to be at the show(s). You may sell only what you have been juried for. If there is a change in your line, please notify us immediately. Also full image of your booth is required (canopy required). If applying for more than one show, only one set of images is required. The images will be used for jurying purposes to insure the highest quality show possible and will be returned upon notification of acceptance or rejection if a self-addressed business-sized envelope is enclosed with the completed application. All discs, slides or photos must have the exhibitor's name on them and while all precautions will be taken, Rose Squared Productions, Inc. cannot be held responsible for loss or damage. We reserve the right to have any image duplicated for publicity purposes unless requested not to do so in writing. Images of your work or of you working and artist statements/bios are

requested to aid in the publicity of the event. Please send or email whatever materials you have available.

To ease with cash flow, you may either pay in full when applying or send one \$100 deposit check and a post-dated check for March 1 for the spring show balance and another dated June 1 for the fall show balances. Any applications without checks will be returned. Call if you have questions.

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***Note: An application is a commitment to the show and no refunds will be given after the acceptance is sent. Applications not accepted will have their original check returned with notification.***

*continued...*

## Additional Rules

- Exhibitors are responsible for obtaining a sales tax number and collecting sales tax and remitting the monies to the state. Visit <http://www.state.nj.us/treasury/revenue/gettingregistered.htm> and after entering pick out GETTING REGISTERED.
- All racks must be covered. No artwork/photographs on the ground. All tables/displays should be covered to the ground.
- All displays will be viewed during set-up and at intervals throughout the show for the purpose of assuring that displays and items sold are consistent in quality to those represented by submitted slides/photos. *A white canopy is required.* Rose Squared Productions, Inc. reserves the right to require the removal of work which violates any of the show rules or is offensive in the opinion of Rose Squared Productions, Inc. Continued violation may result in the exhibitor being asked to leave the show.

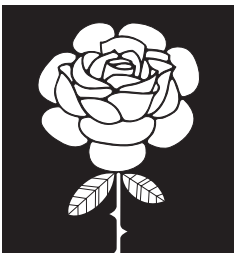
- Rose Squared Productions, Inc., its employees, officers or agents cannot be held liable for failure to perform or fulfill its contractual obligations provided such failure is caused, occasioned or impeded by closures of site locations due to any cause or causes beyond its control including, but not limited to, weather, acts of God, strikes, fire, flood, smoke, water damages or actions by legal authorities, etc. Nor shall Rose Squared Productions, Inc. be responsible for loss or damage of exhibitor's wares, exhibits or personal property or for loss or injury caused by products sold or exhibited by exhibitors or through warranty, expressed or implied. Insurance for such loss, damages or injury shall be the sole responsibility of each exhibitor at their own cost.

Our shows are advertised rain or shine. They are outdoors and are therefore subject to weather extremes. We would never force an exhibitor to set up in severe weather and risk ruining their stock, but we do expect exhibitors to be at the show ready to set up if the weather changes. Also, in extreme conditions, exhibitors must realize that a show can be cancelled due to weather-related problems with no return of booth fees. ***This is the risk one takes with outdoor shows.***

- Rose Squared Productions, Inc. reserves the right to amend the application rules pertaining to and governing the show at any time prior to the show. Any changes will be circulated to exhibitors in writing. The interpretation of all rules by the promoter shall be final.

*Remember to send in publicity/biographic information and/or pictures, slides, and/or digital images of you, your work and/or your retail booth!*

2010 Show Schedule		
November 6-7	Fall Fine Art and Crafts at Westfield Armory	Westfield, NJ
October 16-17	Fall Fine Art and Crafts at Brookdale Park	Bloomfield/Montclair, NJ
September 11-12	Fine Art and Crafts at Anderson Park	Upper Montclair, NJ
June 19-20	Spring Fine Art and Crafts at Brookdale Park	Bloomfield/Montclair, NJ
May 15-16	Fine Art and Crafts at Verona Park	Verona, NJ
April 17-18	Spring Fine Art and Crafts at Westfield Armory	Westfield, NJ



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**OUR 29TH YEAR!**  
**AT LAST YEAR'S BOOTH FEES!**

*PLUS... Announcing Two New Indoor Events!*